

**A great journey
deserves to be found.**

Video selection

1

Selection of Videos:

Users can choose from a selection of videos.

Customization Options:

Ability to customize the video to match their own branding (logo, colors, etc.).



Custom Texts

2

Insert Texts:

Users can enter custom texts for display.

Personalization:

Ability to customize texts individually for each travel agency (location names, special offers, etc.).



Place Ad

3

Target Group Selection:

Selection of the geographic radius of partner travel agencies (POS).

Ad Customization:

The ad is automatically adapted for each selected travel agency (logo, link to appointment scheduler, individual landing page, phone number).



Advantages of the System

1

User-Friendliness

Easy operation without requiring in-depth knowledge of the Facebook Ads Manager.

2

Reach & Virality

Maximum visibility through a combination of organic content posts and targeted ads.

3

Targeted Advertising

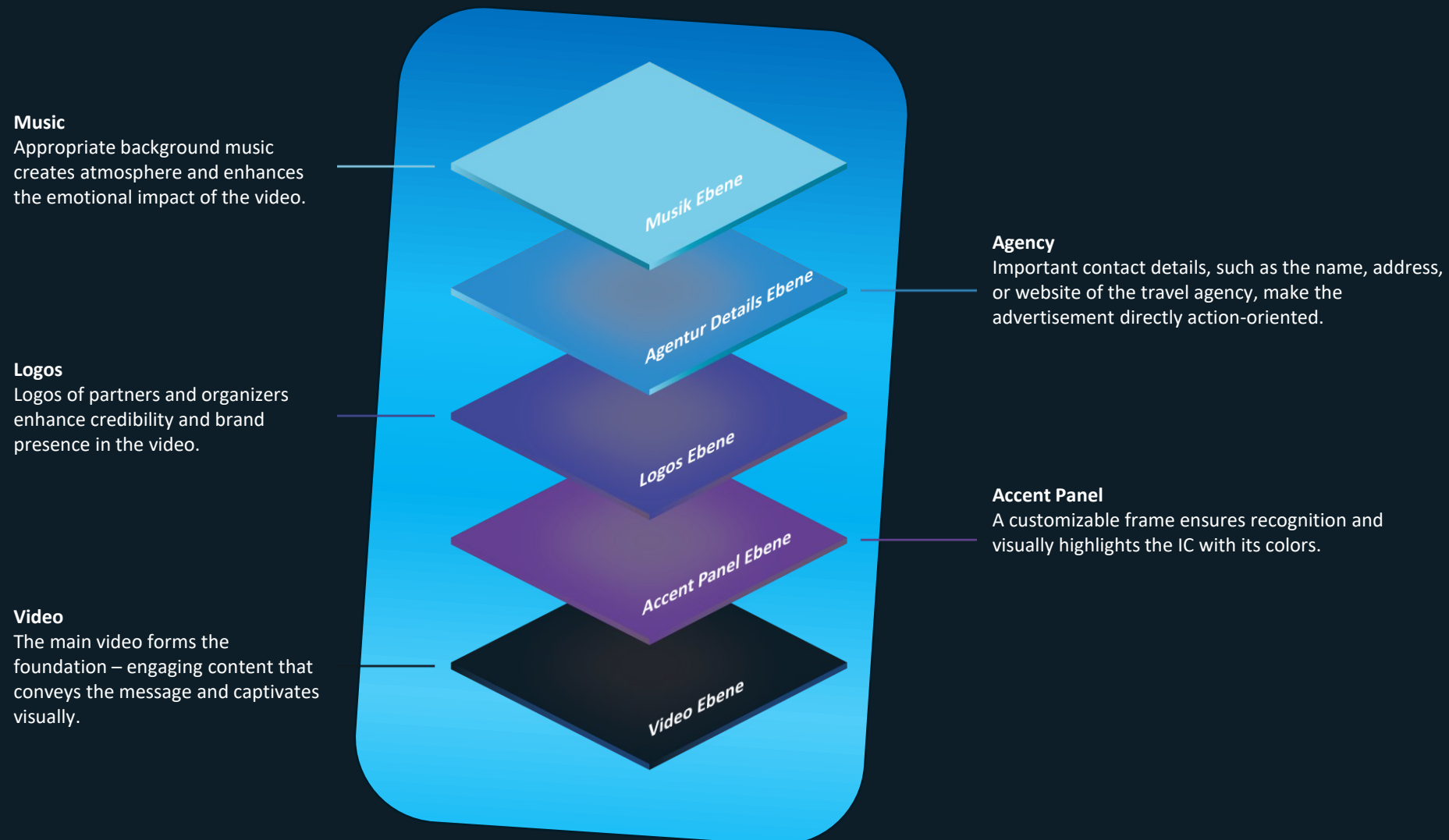
Customize ads individually for each travel agency and directly reach potential customers nearby.

4

Efficiency & Community

An average of 750 followers per agency – direct engagement with existing and new customers with minimal effort.

Creation of Personalized Videos



destimotions

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