# A great journey deserves to be found.



#### **Selection of Videos:**

Users can choose from a selection of videos.

#### **Customization Options:**

Ability to customize the video to match their own branding (logo, colors, etc.).



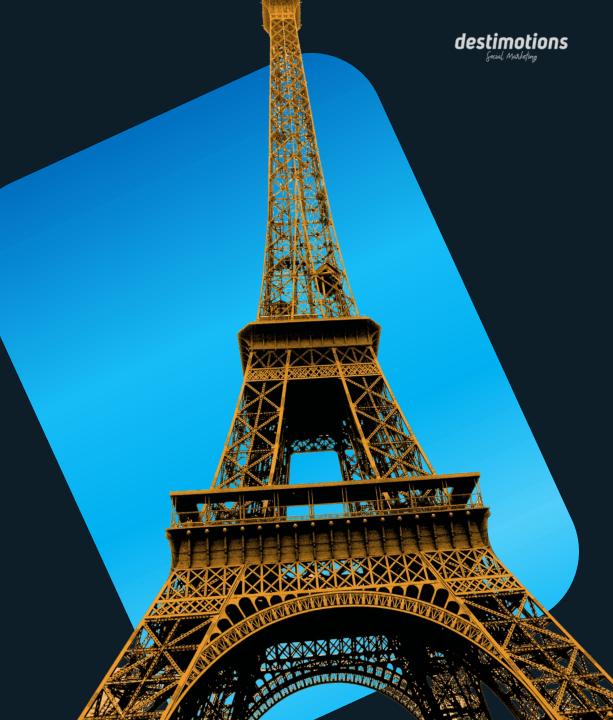
# **Custom Texts**

#### **Insert Texts:**

Users can enter custom texts for display.

#### **Personalization:**

Ability to customize texts individually for each travel agency (location names, special offers, etc.).





## Place Ad



#### **Target Group Selection:**

Selection of the geographic radius of partner travel agencies (POS).

#### **Ad Customization:**

The ad is automatically adapted for each selected travel agency (logo, link to appointment scheduler, individual landing page, phone number).





# Advantages of the System

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#### **User-Friendliness**

Easy operation without requiring in-depth knowledge of the Facebook Ads Manager.

Targeted Advertising

Customize ads individually for each travel agency and directly reach potential customers nearby.

**Reach & Virality** 

Maximum visibility through a combination of organic content posts and targeted ads.

**Efficiency & Community** 

An average of 750 followers per agency – direct engagement with existing and new customers with minimal effort.



# Creation of Personalized Videos

#### Music

Appropriate background music creates atmosphere and enhances the emotional impact of the video.

#### Logos

Logos of partners and organizers enhance credibility and brand presence in the video.

#### Video

The main video forms the foundation – engaging content that conveys the message and captivates visually.



2005 Ebene

Accent Panel Eben

video Ebene

#### Agency

Important contact details, such as the name, address, or website of the travel agency, make the advertisement directly action-oriented.

#### **Accent Panel**

A customizable frame ensures recognition and visually highlights the IC with its colors.

# destimotions



### **Team destimotions**



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